

# LinkedIn Profile Optimizer

**DAY 1:** Profile pic that looks like you right now and a nice cover pic (your own or download one [here](#))

**DAY 1:** Headline & About pt. 1 + add also "Open to work" or "Providing services" section

**DAY 2:** About pt. 2 (remember to add contact info and keywords!)

**DAY 2:** Current/latest job's description + linked media

*Want to update your profile into Content Creator mode? Add media to your Featured section.*

**DAY 3:** Make sure your profile is All-Star!

**DAY 3:** Add Skills (at least 20-30, preferably all 50)

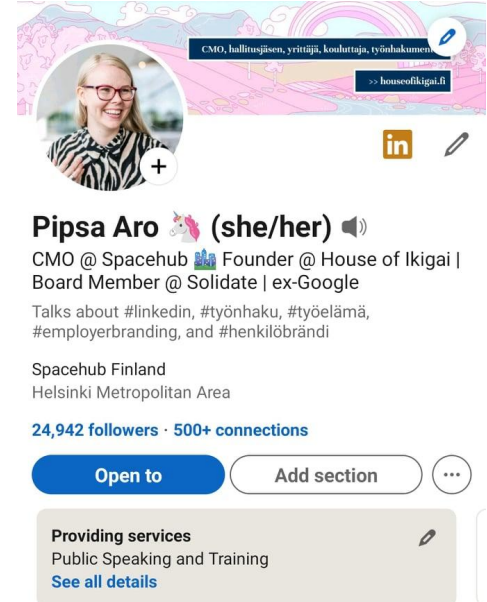
**DAY 4:** Previous jobs' descriptions, linked media and keywords

**DAY 4:** Update your Education and Courses

**DAY 5:** Go back to perfect your About section (add personality, motivators, etc)

**DAY 5:** Update rest of the sections: Projects, Volunteering, Recommendations)

**DAY 6** → Keep updating as you go!





**Need 1:1 LinkedIn coaching session? I got you.**

**Contact me:**

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